

Sponsorship Opportunities

THE SAVANNAH FILM FESTIVAL

OCT. 31—NOV. 7, 2009

FOR MORE INFORMATION, CALL 912.525.5051
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SAVANNAH
**FILM
FESTIVAL**

SPONSOR LEVELS & BENEFITS	Presenting Sponsor	Premiere Sponsor	Grand Sponsor	Producer's Circle	Director's Circle
	\$1,000,000+	\$500,000+	250,000+	\$100,000+	\$50,000+
Visibility of your Marks & Logos					
National entertainment industry trade magazine ads	logo				
National Film Festival/Event Sponsorship (Sundance/Tribeca)	logo				
Festival hats	logo				
Festival bags	logo				
Savannah Film Festival brought to you by "Company Name"	logo	logo			
Promotional trailer	logo	logo			
Sponsor press release	logo	logo			
Signage at festival venues	logo	logo			
Festival lanyards	logo	logo			
Festival trailer	logo	logo	logo		
Festival print advertisements	logo	logo	logo		
Acknowledgement on Event Press Releases	logo	logo	logo		
Festival poster	logo	logo	logo	logo	logo
Festival Program Guide	logo	logo	logo	logo	logo
Festival Pass	logo	logo	logo	logo	logo
Festival website	logo	logo	logo	logo	logo
Festival slideshow	logo	logo	logo	logo	logo
Advertising & Recognition					
Priority ad placement in Festival Program Guide	*	*			
Signage at Festival venues/special screenings	*	*	*	*	*
Advertising in Festival Program Guide	Dbl-truck color	full-page color	full-page color	full-page color	full-page color
Sampling					
Branded space for on-site presence (additional cost)	*	*	*		
Placement of items in gift bags	*	*	*	*	
Distribution of promotional items at Festival	*	*	*	*	*
Tickets & Passes					
VIP Sponsor Passes (All-Access passes)	10	6	2		
Presidential Cocktail Reception tickets	10	4	2		
Reserved Seating Passes			10	10	
Gold Passes					20
Choose a Key Program to Sponsor/Co-Sponsor					
Award named after sponsor	*	*			
Award named in honor of individual	*	*			
Conference for Entertainment Investing	*	*			
Achievement Awards presentation (Introduction of Honoree)	*	*	*		
Opening Night Film	*	*	*		
Opening Night Reception	*	*	*		
Closing Night Film and Awards Ceremony	*	*	*		
Closing Night Reception	*	*	*		
Filmmaker Award	*	*	*		
Special Screening (not opening or closing night)	*	*	*	*	
Evening Reception (not opening or closing night)	*	*	*	*	
Workshop/Panel Series	*	*	*	*	
Hospitality Suite	*	*	*	*	

SPONSOR LEVELS & BENEFITS	Platinum Sponsor \$25,000+	Gold Sponsor \$15,000+	Silver Sponsor \$10,000+	Bronze Sponsor \$5,000+	Contributing Sponsor \$2,500+	Friend of the Festival \$1,500+
Visibility of your Marks & Logos						
National entertainment industry trade magazine ads						
National Film Festival/Event Sponsorship						
Festival hats						
Festival bags						
Savannah Film Festival presented by "Your Company"						
Promotional trailer						
Sponsor press release						
Signage at festival venues						
Festival trailer						
Festival print advertisements						
Acknowledgement on Event Press Releases						
Festival poster						
Festival Program Guide	logo	logo	logo	logo	logo	logo
Festival Pass						
Festival website	logo	logo	logo	logo	logo	logo
Festival slideshow	logo	logo	logo	logo	logo	logo
Advertising & Recognition						
Signage at Festival venues/special screenings						
Priority ad placement in Festival Program Guide						
Advertising in Festival Program Guide	additional	additional	additional	additional	additional	additional
Sampling						
Branded space for on-site presence (additional cost)						
Placement of items in gift bags						
Distribution of promotional items at Festival	*	*				
Tickets & Passes						
Gold Passes	10	8	6	4	2	2
Silver Passes					2	
Bronze Passes						
Opening Night Film & Reception tickets				2		
Closing Night Film & Reception tickets						
Choose a Key Program to Sponsor/Co-Sponsor						
Award named after sponsor						
Award named in honor of individual						
Achievement Awards presentation (Introduction of Honoree)						
Opening Night Film						
Opening Night Reception						
Closing Night Film and Awards Ceremony						
Closing Night Reception						
Special Screening						
Evening Reception						
Director's Film Series						
Workshop/Panel Series						

THE SAVANNAH FILM FESTIVAL



Hosted by the Savannah College of Art and Design, the Savannah Film Festival features the best in independent and innovative film from around the world. From feature-length films to two-minute shorts, the annual festival presents a full range of cinematic creativity from both award-winning professionals and emerging student filmmakers.

Panel discussions and presentations by visiting artists offer movie buffs the unique opportunity to experience the art of film while interacting one-on-one with their favorite filmmakers. Past honored guests have included Tommy Lee Jones, Michael Douglas, Catherine Zeta-Jones, Peter O'Toole, Kathleen Turner, Sydney Pollack, Alan Cumming, Roger Ebert, Jane Fonda, John

Waters, Danny Glover, Alec Baldwin, Natasha Richardson and Ellen Burstyn.



From the moss-draped trees and shaded parks to the shops and ships of River Street, Savannah attracts millions of visitors each year, including film crews who take advantage of the city's ambience, mild year-round climate and easy-going lifestyle. Notable films shot in Savannah include "Forrest Gump," "Midnight in the Garden of Good and Evil," "Forces of Nature," "The General's Daughter," "The Legend of Bagger Vance" and "The Gift."

Since its inception in 1998, the Savannah Film Festival has focused on enriching and educating an expanding audience, while promoting quality independent films and filmmakers. The festival features more than 50 films, selected from more than 600 entries in the categories of feature, short, animation, documentary and student competition, which are submitted from all over the world. The featured screenings represent a variety of independent filmmakers, while a cross section of workshops, lectures, receptions and special events gives the festival participants an opportunity to meet colleagues active in all areas of film production.

During the festival, professional workshops and lectures for the community and area high school and college students address topics such as acting, directing, producing, animation and filmmaking, among others. "Coffee Talk," an informal workshop held daily, provides a forum for students and film professionals to discuss the industry.





Educational benefits for students are also provided through the Savannah Film Festival's student competition films as well as the festival student workshops, which are held at noon for three days of the festival. At these workshops, students from in and around Georgia screen films in competition and meet with the filmmakers following the screenings. Professional and student filmmakers in attendance are encouraged to meet with classes and speak with potential young filmmakers.

Through increased accessibility and quality programming, the Savannah Film Festival continues to grow in size and reputation.

Known as one of the most "accessible" film festivals for industry professionals and the public, the Savannah Film Festival allows guests to share ideas, network and create opportunities for future success. The eight-day festival highlights some of the year's most important films and showcases the talents of award winning filmmakers from around the world. The festival features films from major studios and distribution companies who have established their films as contenders during the next award season. Positioned near the end of the festival season, the Savannah Film Festival provides a unique setting for the working filmmaker and guests.



MEDIA COVERAGE

Associated Press, PEOPLE.COM, International Herald Tribune, Atlanta Journal Constitution, New York Times, The Hollywood Reporter, New York Post, New York Daily News, Daily Variety, The Los Angeles Times, Elle Magazine, Le Figaro Magazine, SCORE Magazine, Le Technicien du film, Charleston Post & Courier, Southern Living Magazine, New York Observer, The Florida Times-Union, The Raleigh News & Observer, Local Print, Radio and Television Media.



DEMOGRAPHICS

Gender

59% - Female

41% - Male

Tourists/Locals

29.91% - Tourists

70.09% - Locals

Age

<1% - 6-13 years old

02% - 14-17 years old

17% - 18-20 years old

56% - 21-59 years old

25% - 60 years or older

Annual Income

14.09% - Under \$30,000

15.48% - \$31,000-\$60,000

14.61% - \$61,000-\$90,000

19.13% - \$91,000-\$125,000

08.00% - \$126,000-\$150,000

14.96% - \$151,000-\$200,000

13.74% - Over \$200,000

Race

6.10% - African American

2.26% - Asian

83.73% - Caucasian

3.84% - Hispanic

0.68% - Native American

0.11% - Pacific Islander

3.28% - Other

Film Festival Attendance

40,389 Attendees in 2008

40,181 Attendees in 2007

37,858 Attendees in 2006

35,507 Attendees in 2005

35,214 Attendees in 2004

32,714 Attendees in 2003

28,801 Attendees in 2002





2009 Savannah Film Festival
October 31 – November 7

Partnership Opportunities

Presenting Sponsor (\$1,000,000 - 1 available)

- Logo on Film Festival paid advertising in national entertainment industry magazines
- Logo and invitations to sponsored Film Festival events held at Sundance and Tribeca Film Festivals
- Logo on Film Festival hats and Film Festival bags
- Savannah Film Festival brought to you by "Company Name"
- Double-Truck, Full-page color ad in Film Festival program
- Distribution of promotional items at Film Festival
- Logo on promotional trailer
- Logo on press release announcing partnership
- Logo on Lanyards
- Signage at Film Festival venues
- Company's name and logo receive placement as Presenting sponsor in festival pocket guides and sponsor section of festival Website
- Logo placement in selected print material and broadcast advertising
- Company exhibit booth for length of festival
- Logo on festival pass
- Web site hotlink listing from October to December
- Opportunity to Sponsor/Co-Sponsor a Key Festival Program
- Ten Presidential Cocktail Reception Tickets
- Ten VIP Sponsor Passes

Premiere Sponsor (\$500,000 - 1 available)

- Savannah Film Festival brought to you by "Company Name"
- Full-page color ad in Film Festival program
- Logo on promotional trailer
- Logo on press release announcing partnership
- Logo on Lanyards
- Signage at Film Festival venues
- Company's name and logo receive placement as Premiere sponsor in festival pocket guides and sponsor section of festival Website
- Logo placement in selected print material and broadcast advertising
- Company exhibit booth for length of festival (additional cost)
- Logo on festival pass
- Web site hotlink listing from October to December
- Opportunity to Sponsor/Co-Sponsor a Key Festival Program
- Four Presidential Cocktail Reception Tickets
- Six VIP Sponsor Passes



2009 Savannah Film Festival
October 31 – November 7

Partnership Opportunities

Grand Sponsor (\$250,000 - 2 available)

- Company's name and logo receive placement as Grand sponsor in festival pocket guides and sponsor section of festival Website
- Logo placement in selected print material and broadcast advertising
- Company exhibit booth for length of festival (additional cost)
- Logo on festival pass
- Web site hotlink listing from October to December
- Opportunity to Sponsor/Co-Sponsor a Key Festival Program
- Ten Reserved passes
- Two Presidential Cocktail Reception Tickets
- Two VIP Sponsor Passes

Producers Circle (\$100,000 - 2 available)

- Company's name and logo receive placement as Producers Circle sponsor in festival pocket guides and sponsor section of festival Website
- Logo placement in selected print material and broadcast advertising
- Logo on festival pass
- Web site hotlink listing from October to December
- Opportunity to Sponsor/Co-Sponsor a Key Festival Program
- Ten Reserved seating passes

Directors Circle (\$50,000 - 4 available)

- Company's name and logo receive placement as Directors Circle sponsor in festival pocket guides and sponsor section of festival Website
- Logo placement in selected print material and broadcast advertising
- Logo on festival pass
- Web site hotlink listing from October to December
- Twenty Gold passes

Platinum Sponsor (\$25,000 - 6 available)

- Company's name and logo receive placement as Platinum sponsor in festival pocket guides and sponsor section of festival Web site
- Logo placement in selected print material and broadcast advertising
- Web site hotlink listing from October to December
- Ten Gold passes

Gold Sponsor (\$15,000 - 10 available)

- Company's name and logo receive placement as gold sponsor in festival pocket guides and sponsor section of festival Web site
- Web site hotlink listing from October to December
- Eight Gold passes



2009 Savannah Film Festival
October 31 – November 7

Partnership Opportunities

Silver Sponsor (\$10,000 - 15 available)

- Listing as silver sponsor in festival pocket guides and sponsor section of the festival Web site
- Web site hotlink listing from October to December
- Six Gold passes

Bronze Sponsor (\$5,000 - 20 available)

- Listing as bronze sponsor in festival pocket guides and sponsor section of the festival Web site
- Web site hotlink listing from October to December
- Two opening or closing night tickets
- Four Gold passes

Contributing Sponsor (\$2,500 - 20 available)

- Listing as contributing sponsor in festival pocket guides and sponsor section of the festival Web site
- Two Gold passes
- Two Silver passes

Friend of the Festival (\$1,500 - 25 available)

- Listing as friend of the festival in festival program and sponsor section of the festival Web site
- Two Gold passes

For more information:

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Festival Dates:

Oct. 31 – Nov. 7, 2009
Oct. 30 – Nov. 6, 2010
Oct. 29 – Nov. 5, 2011